



Kevin Barker, president of Beckhoff USA

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Kevin Barker joins A3 Technology Strategy Board on Motion Control

Beckhoff USA President Kevin Barker was elected as the newest member of the Motion Control & Motors Technology Strategy Board of the US-American Association for Advancing Automation (A3). In this role he will drive the motion control and automation priorities of A3's activities during the 2023/2024 term. "It is a great honor to be elected to the Motion Control & Motors Technology Strategy Board at A3," Kevin Barker said. "I look forward to driving strategy and policy at A3 as we work together to accomplish our mission to change the world for the better."

The Motion Control & Motors Technology Strategy Board is one of A3's four Technology Strategy Boards (in addition to Robotics, Vision & Imaging and Artificial Intelligence). Along with the A3 Board of

Directors, these groups provide direction to ensure the organization remains a leader in the most important industry trends and requirements. According to Jeff Burnstein, president of A3, these boards and the dedicated members who steer them are key to the success of the industry association.

"Kevin Barker is an ideal candidate for our A3 Technology Strategy Board, and we could not be happier to have him join the team," Jeff Burnstein said. "He is well known throughout the industrial automation community not just for his leadership at Beckhoff, but also for his expertise in motion control as well as his business savvy when it comes to identifying and taking action on industry trends as they emerge. We look forward to the new insights he will bring during his term with A3."

More information:

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