Beckhoff Finland opens new headquarters and looks back on 15 years of success

On February 6, 2015, Beckhoff Finland celebrated the opening of its newly built company headquarters in Hyvinkää. The Finnish subsidiary has a modern office space, well-equipped support and service areas, a training center, increased storage space, and sufficient room for further growth with a usable floor space of 2,000 square meters. Managing Director Mikko Uuskoski, his team of 23 employees, and numerous invited guests had a further reason to celebrate: since its establishment in the year 2000, Beckhoff Finland can look back on 15 successful years of constant growth.

More than 100 customers, company founder and Managing Director Hans Beckhoff, as well as numerous Beckhoff employees accepted the invitation to the grand opening of the new Finnish headquarters in Hyvinkää. The varied program included presentations by the Beckhoff product managers on new developments, as well as lectures by branch office managers and international managing directors on interesting applications from their sales areas. In the context of the topic "Meet the Product Managers", the experts also took time for trade discussions with customers. In accordance with the celebratory nature of the occasion, the day ended with a gala dinner and a party.

In his address, Mikko Uuskoski and Kai Ristau, Head International Sales and Business Development, reminisced about the entrepreneurial beginnings of Beckhoff Finland. Mikko Uuskoski began the subsidiary in the year 2000, supported by two employees, to establish PC-based control technology in the Finnish market. That had been preceded in 1998 by initial sales activities through a distributor. "In order to be successful in the Finnish market with our products and to be able to offer our customers optimal support, it was necessary to establish our own subsidiary. In 2000, Finland was the third Beckhoff subsidiary," said Kai Ristau. The growth in personnel was accompanied by the opening of regional offices in Seinäjoki and Tampere. However, the strategic expansion of the Beckhoff sales network in Scandinavia through the establishment of further subsidiary companies in Sweden, Denmark, and finally Norway, should also be mentioned here. "In accordance with the positive business development, we relocated in 2008 to the 'TechVilla Technology Center' in Hyvinkää. When Beckhoff Finland began to outgrow this building, the plans for a new building matured," Mikko Uuskoski summed up in his speech.

The new two-story building, erected in less than one year, impresses architecturally through the use of timber and grey granite, both in the facade design and in the interior of the building. The choice of building materials was a deliberate reference to the idyllic location of the headquarters on a woodland property.
"Our new headquarters offers us much more space – which is conducive to higher productivity in a more relaxed environment," as Mikko Uuskoski stresses. "Above all, however, we have also enlarged our capacities with regard to the product warehouse, service and support, as well as our training rooms. All in all, these are important factors with which we can offer our customers improved service and optimized support."

Beyond that, Beckhoff Finland strives to grow further and expand into different new markets: “We are already established in a great many traditional branches of industry,” the Finnish managing director stresses. “In the future, however, we will be concentrating even more on the food, beverage and packaging industries. That said, we also regard energy generation and storage as a growth market for us, in particular with regard to automation in the power distribution sector,” says Mikko Uuskoski, outlining his strategy for the future.

The headquarters of Beckhoff Finland was erected on the outskirts of Hyvinkää, surrounded by woods. With reference to the environment, regional granite and timber was chosen for the facade and the interior design. Energy is supplied sustainably via ground source heat pumps and a solar plant. Naturally, the control of these systems and the entire building automation, including the AV systems, uses automation technology from Beckhoff.

Generously-sized rooms with mobile glass partition walls ensure transparency in the spatial effects and flexibility of use. When the daylight is insufficient, integrated fluorescent tubes and spotlights generate the right mixture of indirect and direct lighting.