

Since September 2014, the Beckhoff name adorns a sail topping the "Kant-Dreieck", a landmark building in the western part of Berlin. With red letters on a white background, the logo is clearly visible from Berlin's zoo district and the Kaiser Wilhelm Memorial Church to the south and the trade fair center to the north.

Beckhoff expands development department in Berlin



Since 2006, the Beckhoff Berlin branch office has been located in the "Kant-Dreieck" building, a prime downtown location in Germany's dynamic capital city. Once a boulevard in the heart of the previously divided city, the area has seen considerable growth in recent years, as Berlin has become the "hip heart of Germany" once again. In early 2014, Beckhoff expanded into a second floor in the 10-story building to expand the company's sales and development resources in the region.

The "Kant-Dreieck" building, designed by architect Josef Paul Kleihues and erected in the 1990s, is one of Berlin's celebrated landmark buildings, standing out in an area dominated by historical structures. The 54-meter-tall tower, which is topped by a triangular aluminum sail, can be seen from far away. The sail floating over the building turns with the wind and gives a playful touch to the very straightforward architecture that otherwise avoids any type of decoration. Accompanied by a linked five-story, triangular structure, it fills an area that is open towards the "Theater des Westens".

"Berlin is a place that inspires. The city provides an exciting climate for innovation that increasingly attracts young, creative people from all over the world," says Managing Director, Hans Beckhoff. Of particular interest to the entrepreneur are the city's internationally renowned universities and research institutions, which provide a valuable source of highly qualified employees.

"Beckhoff develops innovative and trailblazing industrial control technologies. Here in Berlin we focus on the development of real-time communication protocols, which form the foundation of any automation architecture," explains Andreas Schulze, the manager in charge of the Berlin office. He adds: "An innovative company like Beckhoff needs a good number of engineers, and the Technical University of Berlin, which is located only a short walk from our office, provides an abundant pool of top tier talent."

By adding a second floor with the option to add even more space in the "Kant-Dreieck" complex, Beckhoff continues to pursue its strategy of not just adding new offices, but investing in existing locations as well. "By adding more staff to our development department in Berlin we are setting the course for future growth and enhancing our ability to respond more quickly to the market's requirements," says the site manager.