

# Beckhoff North America: New product training director appointed



The American subsidiary, Beckhoff Automation LCC is pleased to announce that Tim Blaeser has been hired as Product Training Director at the company's Burnsville, Minn. headquarters. Blaeser took over responsibility for product training in early October. His courses will focus on TwinCAT software programming in the areas of maintenance, PLC basics and Motion Control.

"Over the past 12 months, Beckhoff has had an increase in demand on our North American training resources by over 100 percent," said Graham Harris, President of Beckhoff Automation. "Now is the perfect time to bring in Tim as our technical training director to most effectively meet this rapid increase while also helping shape the future direction of Beckhoff training procedures in North America."

Prior to accepting this new position, Blaeser, who has a Bachelor of Science degree from the University of Minnesota, served at Liseac America Inc. in Eagan Minn. as a controls engineer and installation coordinator for all of the company's new glass fabrication installations in the US. He also has extensive technical training and instruction experience as a Senior Training Engineer for UNICO Inc. in Franksville, Wis. Blaeser trained customers around the world in the installation and maintenance of diverse microprocessor-controlled servo systems.



## Beckhoff establishes new subsidiary in Canada

The Beckhoff subsidiary, Beckhoff Automation LLC, based in Burnsville, Minnesota, has been operating a local sales office in Canada for 4 years. On 13 October 2005 the Canadian agency became an independent branch. It is now called Beckhoff Automation Canada Ltd., is based in Guelph, Ontario, and has a sales office, a training centre, and an exhibition room for product presentations.

The city of Guelph is located in the center of the manufacturing and machine-building region in south-western Ontario, where 80 % of the Canadian manufacturing industry is based, including automotive and automotive supplier industry, machine construction and system engineering, packaging systems, pharmaceuticals and food production, communication and semiconductor industry.

"Through the establishment of Beckhoff Automation Canada we are strengthening our commitment to customers in Canada," said Joe Ottenhof, Regional Manager of Beckhoff Canada. "We are now significantly better positioned and equipped. In future, our Canadian customers can depend on local technical support and training opportunities for implementing Beckhoff technology." The sales and support team of Beckhoff Automation Canada will be expanded with several new staff in due course.

"Canada is an interesting market, characterized by strong growth. The Canadian economy is very strong at present, with minimum inflation, low



interest rates, and dynamic growth. Good reasons," said Graham Harris, President of Beckhoff Automation LLC, "for strengthening and expanding our position here."

Beckhoff Automation Canada will continue to work closely with the headquarters in Burnsville and share technology, product management, and warehouse space.

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