

Beckhoff Sweden relocates headquarters to Malmö



→ On 1 July 2005, the Swedish Beckhoff subsidiary, Beckhoff Automation AB, moved its head office to a new, larger building in the city of Malmö. In addition to its headquarters, Beckhoff has a second Swedish office in Täby, a suburb of Stockholm.



Björn Forsberg, managing director of the Swedish subsidiary, Beckhoff Automation AB (left) and Sales engineer Håkan Brandt (right).

"Exactly three years after Beckhoff Automation AB was established, it was time for a change in order to accommodate the growth of our company: Restructuring and investments were required in order to continue offering our customers a consistently high level of service in terms of distribution and support and to enable further growth," said sales engineer Håkan Brandt from Malmö.

The new office building is located in the south of Malmö, the third largest city in Sweden. Since the opening of the Öresund Bridge as a direct connection between Denmark and Sweden, Malmö has developed into the strongest growing region in the country. The head office of Beckhoff Automation AB is located only about ten minutes from the bridge, making it easily accessible.

"Having decided to acquire the larger premises, we also decided to move our head office from Täby to Malmö. The Täby office is now a pure sales office," said Björn Forsberg, managing director of the Swedish Beckhoff subsidiary. "All logistics and main elements of our technical support are now pooled at Malmö."

"The relocation and restructuring enables us to bundle our forces and to deploy our workforce more efficiently. We now have more time for customer service and we are more easily accessible," said Håkan Brandt, underlining the benefits of the new head office.

"Sweden is a growing market for PC-based control technology and demand for our technological know-how is continually increasing. With our new training center in Malmö we can provide much better service than in the past. Establishing state of the art "New Automation Technology" not only means selling a product, but also developing suitable solutions in collaboration with our customers," said Håkan Brandt.

→ Beckhoff Automation AB
Headquarters
Stenåldersgatan 2B
21376 Malmö
Sweden

Phone: + 46 (0) 40 / 680 81 60
Fax: + 46 (0) 40 / 680 81 61
info@beckhoff.se
www.beckhoff.se