



Review: Beckhoff at Hanover Fair 2010

Hanover Fair 2010, the world and leading trade fair for automation technology, took place from 19 – 23 April 2010 in Hanover, Germany. Beckhoff presented its high-performance control technology for mechanical engineering and process technology at booth F06 in Hall 9. One of the highlights of the trade fair booth was the presentation of TwinCAT 3.

Around 200 Beckhoff employees from 40 countries were on hand to welcome the international customers and visitors. Due to the worldwide air travel chaos, caused by the ash cloud over Europe following the volcanic eruption in Iceland, the number of the foreign visitors dropped this year. Altogether, the number of visitors decreased by around 20 percent to 150,000. Nevertheless, Hans Beckhoff sums up the spring fair for automation positively: "Hanover Fair 2010 fostered the basic positive mood in the industry. The internationality of the fair was less pronounced than in previous years due to the air travel crisis, but trade visitors from Europe with concrete projects compensated for that."

Hanover Fair 2011 will occupy the entire exhibition center from 4 to 8 April with 13 leading trade fairs.

Trade show impressions and videos: www.beckhoff.com/hmi

NEW: The C5210 19-inch slide-in Industrial PC is only one rack unit high and has an Intel® Core™2 Duo on a 3½-inch motherboard with on-board SATA RAID controller and two SATA 3½-inch removable frames.





The stainless steel panels in IP 65 protection meet strict hygiene regulations.

Beckhoff was represented at a total of six exhibition booths at Hanover Fair, for example at Microsoft with a technology demonstration concerned with the monitoring and optimization of energy in server rooms.



"TectoYou" is a nationwide initiative by Hanover Fair in cooperation with associations and companies, and aims to inspire young people to take up technical professions and to give them a better understanding of future technologies. Within the context of "TectoYou", Beckhoff sponsored the visit to Hanover of over 500 school pupils from eastern Westphalia together with their teachers. Trained guides and Beckhoff experts accompanied the pupils from nine schools, so that they could experience automation technology live at Hanover Fair.