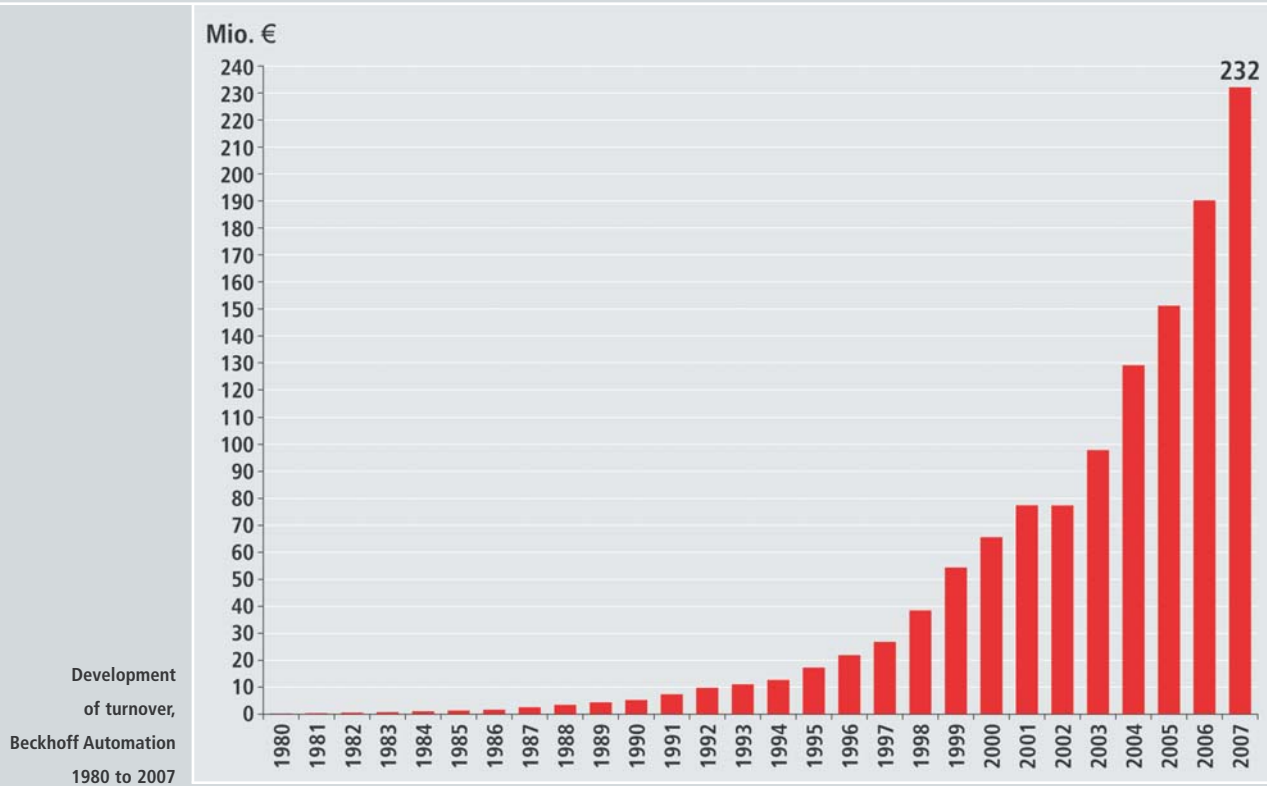


## Beckhoff Automation increases turnover by 22 % to 232 million euros in 2007



Trendsetting technological innovations, the consistent further development of its product range and the expansion of its worldwide sales network are the three pillars on which the success of Beckhoff Automation stands. The company finished the preceding financial year once again with a strong growth rate of 22 % and achieved global turnover of 232 million euros with its 1,050 employees.

"In 2007, the export proportion of the total turnover of Beckhoff was 44 %. Our mid- and long-term growth prospects continue to be globally orientated," explains Managing Director Hans Beckhoff. "Accordingly, we will be consistently densifying our global sales network still further." Activities on the Indian market and in the United Arab Emirates were strengthened last year by the foundation of Beckhoff branch offices.

## Beckhoff Roadshow generates significant interest



Under the title "Automation UpDate" Beckhoff offers its customers a forum for practice-oriented discussions with experts. This technology seminar provides information on current topics and was established several years ago, with events taking place throughout Europe. Recent Roadshow venues included Frankfurt, Nuremberg, Balingen and Munich in Southern Germany, Linz (Austria), Barcelona (Spain) and Aveiro (Portugal). The events, some of which had more than 100 participants, focused on

TwinCAT, IPC, Embedded PC, EtherCAT and XFC. Later this year, further events will take place in Northern Germany (Hamburg, Moers, Bad Oeynhausen), Sweden and Denmark. "In our experience, industry fairs offer ideal opportunities for detailed discussions on technology issues," said Roland van Mark from the Industrial PC product marketing division. "With our Roadshow we want to offer a suitable platform and enhance contact between customers, sales and local applications."